AES AUDIO ENGINEERING SOCIETY

Dear Exhibitor,

Never before has the benefit of Exhibiting at an AES been more apparent than this year, in what can be described as one of the most challenging markets we have come upon in the 60 + years AES has served the Pro Audio Community. Trade shows, most importantly AES, offer an exhibitor a rare, essential, and imperative opportunity to open a 4 day "Store" where their customers come to them!

AES has partnered with Freeman and the Javits Center to bring exhibitors an affordable package to help facilitate exhibiting at this year's AES Convention. The package is for 10' x 10' and incrementally larger booths.   Please see the price list under Exhibition Fees for details. AES is also easing the financial strain of exhibiting in this economic environment. To facilitate this, the AES has changed its deposit and payment schedules. We no longer require a 50% deposit with the Space Application, but instead we require a 10% deposit. This will be followed with 3 scheduled payments of 30% each of the remaining balance of the exhibit cost.

AES is continuing to work with the media, utilizing its outreach program to develop an audience that you will not find at any other trade show. This coupled with the most complete and comprehensive direct mail and email lists of Audio Professionals in the world, AES will deliver an audience that is ready for your products. The AES attendee is Pro Audio and Pro Audio is AES. We all know, the Audio Industry starts with Pro Audio and then filters down to other markets. It is this core audience that AES provides to an exhibitor. AES is an invaluable resource that is ready and waiting to help advance exhibitor goals!

We look forward to delivering an effective and productive opportunity for the Pro Audio Market to help it thrive and grow in the future.

AES – Pro Audio's connection to the future!

Chris Plunkett
AES

(Click here for Exhibitor Brochure)